

*template website*

# Template Website

ADVISOR PRODUCTS INC.

**Put your business on the**

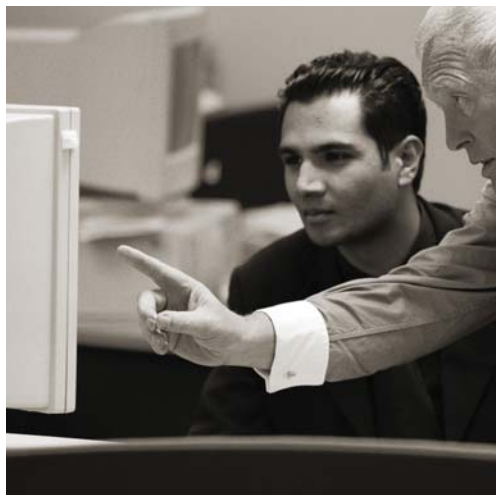
**Web! It's easy, quick and**

**affordable with our**

**template website package.**

*quick*

*easy*



- Today, presence on the Internet is mandatory for independent advisors. It gives you a real "leg up" on the competition.
- If you're not on the Internet, that says a lot about your business.
- A website validates your company with clients and prospects. It provides immediate affirmation and credibility for clients and prospects alike.
- It also gives you the opportunity to "stay open for business" 24 hours every day.
- Our template website is a quick, easy, affordable way to put your firm on the Internet.
- Choose from scores of pre-designed motifs to give your website a special and appropriate look and "feel."
- We'll customize it with your logo so it's "yours" in every way.
- Let API provide NASD-reviewed content—original, timely articles that deal with today's most important issues in personal finance.
- Count on API for an easy, affordable, intelligent template website solution and start a relationship with a marketing partner that can help you as your firm grows.

*affordable*