



A quarterly
newsletter that's
filled with
practical, timely
articles—and your
firm's name and
logo are right on
the masthead!

timely



- Put your best foot forward with intelligent and timely articles about today's financial planning strategies and considerations.
- A regular newsletter is a great way to attract new clients and maintain communication with existing ones.
- It's an ongoing source of quality information—and an effective element in your marketing mix because it contributes a great deal to your brand identity.
- API gives you an impressive, substantive newsletter every quarter that is easy for you to order and mail to your clients.
- It's a full-color piece that's professionally designed and written by our own veteran finance journalists.
- Your clients and prospects will be impressed with the look of this template newsletter.
- They'll enjoy reading the highly informative and accessible articles and associate these with your firm.
- And they'll take note of your firm's name and logo on the masthead.
- Easy and affordable. API handles everything. All you have to do is mail it.