



# Custom Newsletter

ADVISOR PRODUCTS INC.



**Make an extraordinary impression on clients and prospects with a customized full-color newsletter—personalized to include your corporate colors, your logo, your own column and your choice of our articles written extraordinary by veteran financial reporters!**

- A custom full-color newsletter, personalized exclusively to your firm and your corporate identity, makes enormous impact on readers.
- API's team of graphic designers will create a custom-designed masthead that's exactly what you want.
- The same extensive choice applies to editorial content.
- You select your topical, relevant quarterly articles from more than 125 that are prepared by our veteran financial journalists.
- Clients and prospects will associate intelligent personal finance ideas in your newsletters with your brand.
- All articles are reviewed by NASD as well as our own Editorial Advisory Board.
- Write your own 200-word column on the front page. We edit it if you like.
- It's all substantive, educational and easy to read.
- With your corporate colors, your firm name and your logo on the cover and inside, it's an excellent extension to your brand.
- Envelopes (for mailing or presentation) can complete this outstanding package.

*personalized*

*customized*